

### Business Growth Track

Eureka! Jump Start is about taking action now. It's about getting your team aligned towards the pursuit of earning higher profits and making smarter choices. During a one-day Eureka! Jump Start session you and your team will explore and identify the best ways to make more money through more efficient internal processes, more effective marketing, and new or adapted product or service offerings. You will generate ideas to win more profits in the short term as well as identify future growth opportunities for the long term.

Training Date	Location	Duration	Cost/Seat
Feb. - Session #1 May - Session #2 August - Session #3	On Location	1 day	Two Company Option: \$ 2,450 for 8 seats; (must have two companies participate to conduct class)  One Company Option: \$ 4,900 for 8 - 16 seats

### Quality Track

ISO certified companies stand among firms that operate under a business culture that practices the process approach to quality management systems -- excellence in such critical areas as product delivery, customer service and continuous improvement.

AS 9100 is the quality measurement standard for the aerospace industry. Criteria are based on the International Organization for Standardization (ISO) standards; however, the International Aerospace Standard (AS 9100) includes some 80 certification measures over and above the ISO certification process for other types of manufacturing.

ATAC is offering open enrollment training opportunities in the following Quality Management System areas:

Training Date	Location	Duration	Cost/Seat
January - ISO 9001:2000 Internal Auditor	Auburn, AL	2 day	\$ 425

### Register four ways:

Fax: 334-844-5989  
Phone: 1-800-446-0386  
(credit card payments can be taken by phone)  
Web: [www.auburnworks.org](http://www.auburnworks.org)  
Mail: Auburn Technical Assistance Center  
147 Lowder Building  
Auburn University, AL 36849  
Questions: Mitch Emmons, 334-844-3881  
Email: [emmonmb@auburn.edu](mailto:emmonmb@auburn.edu)

Open enrollment events are dependent upon sufficient pre-registration enrollment. Registration cancellations are not allowed but substitutions are permitted. ATAC reserves the right to cancel open enrollment classes prior to the date of the event. If the class is canceled, credit will be given for a future event.

Auburn Technical Assistance Center was established in 1976 and is an affiliate of the Alabama Technology Network and an Economic Development Administration University Center. As an arm of the Auburn University College of Business, ATAC provides business and technical assistance, customized training, and consultation in implementing value-added strategies to manufacturers and other businesses, not-for-profit organizations and government agencies in Alabama and the Southeast.



Alabama  
Technology  
Network



MAP - MANUFACTURING  
EXTENSION PARTNERSHIP

Auburn Technical Assistance Center

AUBURN

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ASSISTANCE CENTER

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## OPEN ENROLLMENT CLASSES & EVENTS 2011

SENIOR LEADERSHIP

LEAN & SIX SIGMA

LEAN FOR HEALTHCARE

BUSINESS GROWTH

QUALITY MGT.

- **Strengthen Your Workforce**
- **Reduce Overhead & Improve Leadtime**
- **Improve Overall Quality & Efficiency**



# ATAC 2011 OPEN ENROLLMENT CLASSES AND EVENTS

## Lean Healthcare Track

ATAC's Lean Healthcare training and continuous improvement (CI) implementation assistance can help healthcare organizations to identify and reduce inefficiencies associated with repeatable process steps. Our Lean for Healthcare training helps both healthcare administrators and other professionals understand and begin to apply the principles.

- **Lean Healthcare 101:** Using a simulated Emergency Room environment, participants learn the basics of Value Stream Mapping, Workplace Organization, Batch Reduction, Standardization, Pull Systems, Continuous Flow, and more.

Training Date	Location	Duration	Cost/Seat
February - Session #1 June - Session #2 October - Session #3	Auburn, AL	1 day (8 hrs.)	\$295

- **Lean Healthcare Certificate Series:** This intense 5-day course covers the Lean tools of Value Stream Mapping, 5s, Total Productive Maintenance, Quick Changeover, Pull Systems/Kanban/ Cellular Flow, Sustaining Continuous Improvement (CI). This course is for your CI leaders.

Training Date	Location	Duration	Cost/Seat
April - Session #1 August - Session #2	Auburn, AL	5 days	\$1,595

- **Lean Healthcare Senior Leader:** Vision, Strategy Deployment and the Continuous Improvement Review System are the focus of this one-day training for healthcare senior leadership.

Training Date	Location	Duration	Cost/Seat
April	Auburn, AL	1 day (8 hrs.)	\$495

### - Theda Care Executive Trip: FOR CEOs ONLY!

This event is being planned for healthcare CEOs with transportation via the AU jet to Theda Care in Appleton, WI. -- one of the nation's leading Lean Healthcare Practitioners. The program offers two days of discussion, feedback and Q&A about leading a cultural transformation in your organization. Participants will see first hand the proven processes used at Theda Care and will have the opportunity to discover effective strategies to engage physicians and employees.

Training Date	Location	Duration	Cost/Seat
August	Auburn, AL	2 days	\$4,999 (4 seats only)

## Lean Manufacturing Track

A "LEAN Enterprise" produces more with existing resources by eliminating nonvalue-added activities. Lean manufacturing training is for senior managers, supervisors, plant managers, team leaders, manufacturing engineers, floor/process personnel and others who are charged with, or, who are interested in implementing improvements to their jobs and job functions.

- **Leadership Lean Certificate Series:** Focused on the senior leader, continuous improvement (CI) vision, strategy deployment, and the role of the leader in CI.

Training Date	Location	Duration	Cost/Seat
February - Session #1 June - Session #2	Auburn, AL	3.5 days (M-Th)	\$2,000

- **People Side of Lean:** Focused on aligning the human resources components of an organization with its Lean initiatives and strategy.

Training Date	Location	Duration	Cost/Seat
March	Montgomery, AL (Hyundai Plant)	3 days (T-Th)	\$995

- **Lean Certificate Series:** Covers the Lean tools of Value Stream Mapping, 5s, Total Productive Maintenance, Quick Changeover, Pull Systems/Kanban/ Cellular Flow, Sustaining Continuous Improvement.

Training Date	Location	Duration	Cost/Seat
April - Session #1 October - Session #2	Auburn, AL	4.5 days (M-F)	\$1,595

- **8-Step Problem Solving:** Teaches the problem solving process that emerged from the Toyota Production System.

Training Date	Location	Duration	Cost/Seat
May	Montgomery, AL (Hyundai Plant)	3 days (T-Th)	\$995

- **Standardizing Job Instruction:** Emphasizes preparing the operator to learn, giving a proper demonstration while identifying the *Important Steps* and the *Key Points* of the job, having the operator perform a trial run, and tapering off coaching while continuing to follow up.

Training Date	Location	Duration	Cost/Seat
May	Auburn, AL	2.5 days (M-W)	\$700

- **Lean Accounting:** Attributing costs directly to the product value stream; the development of more easily understood financial reports and mechanisms that bring an organization's measurement and accounting processes into line with Lean thinking.

Training Date	Location	Duration	Cost/Seat
June 21-23	Pensacola Beach, FL	3 days (T-T)	\$995

- **Standardizing Job Relations:** Foundations for developing and maintaining good relations in order to prevent problems from arising. However, when problems do arise, it teaches how to get the facts, weigh and decide, take action, and check results with the key issue being whether the action helped production or not.

Training Date	Location	Duration	Cost/Seat
October	Auburn, AL	2.5 days (M-W)	\$700

## Six Sigma Track

Six Sigma uses statistical tools and project work to achieve consistent excellence in quality, reduce costs and deliver products to customers on time. Six Sigma training uses a problem solving methodology to: • Define • Measure • Analyze • Improve • Control.

- **Introduction to Lean/Six Sigma:** This course teaches how to integrate the tools of Lean and Six Sigma.

Training Date	Location	Duration	Cost/Seat
January	Auburn, AL	5 days	\$1,595

- **Green Belt - Black Belt:** Green Belt - Black Belt training involves a four-week course. Each series is spread out over several months, with weeks one and two covering Green Belt material and all four weeks covering Black Belt material. Participants may register for either session.

Training Date	Location	Duration	Cost/Seat
Session #1 March, April, May, June	Auburn, AL	5 days/session	\$2,500 - Green Belt \$8,000 - Black Belt
Session #2 Aug., Sept., Oct., Nov.			

- **Six Sigma Champion:** This course teaches the basics of Six Sigma and is designed for upper management who are responsible for providing support.

Training Date	Location	Duration	Cost/Seat
March	Auburn, AL	1 day	\$395

For actual course dates, visit  
[www.auburnworks.org](http://www.auburnworks.org)

